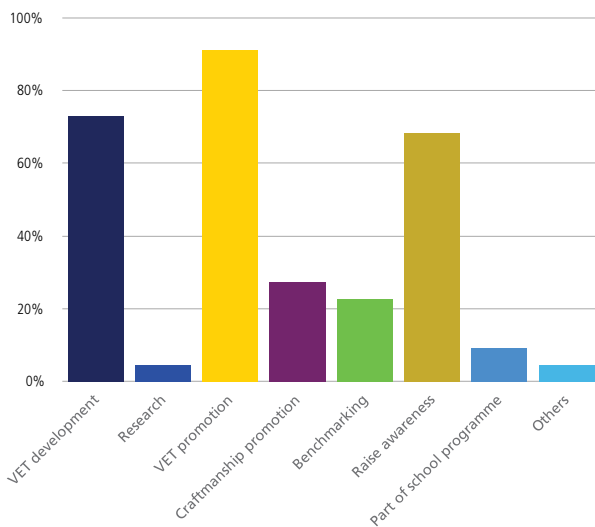


THE POWER OF SKILLS COMPETITIONS IN EUROPE

REASONS FOR ORGANIZING SKILLS COMPETITIONS ON A NATIONAL LEVEL

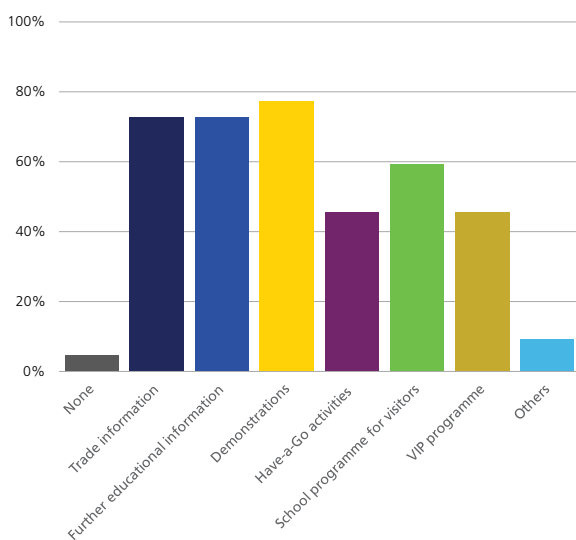


AMOUNT OF VISITORS AT NATIONAL SKILLS COMPETITIONS AROUND EUROPE

In the preparation towards an international competition, all Member countries organize pre-selections in their country to select the national Champions that represent their country during WorldSkills or EuroSkills. This means that throughout Europe currently over **1.5 million visitors per year** come and see a skills competition in their country.

Especially regional selections (more than 625,000 visitors throughout Europe) and the national finals (over 600,000 visitors throughout Europe) are well visited.

OTHER PROMOTIONAL ACTIVITIES DURING NATIONAL FINALS



REASONS TO COMPETE IN SKILLS COMPE- TITIONS ON AN INTERNATIONAL LEVEL

